



NAY AYE LWIN <myanmarecoattache.delhi@gmail.com>

Brands & Lifestyle India 2020 : NOMINATE BUISNESS DELEGATION from Myanmar

FIEO BRANDS & LIFESTYLE INDIA BUYER <hb.bli@fieo.org>
To: myanmarecoattache.delhi@gmail.com

24 January 2020 at 13:40

To,
H.E. Mr. Moe Kyaw Aung
Ambassador
Embassy of the Republic of Myanmar
New Delhi, Delhi

Dear Excellency,

Federation of Indian Export Organisations (FIEO) is organising **Brands & Lifestyle India 2020 in New Delhi from 26-28 March 2020.**

Brands & Lifestyle India 2020 will be India's first Global MarketPlace for Overseas supermarkets, retail chains, importers, potential overseas licensees & business owners brands to source branded food & non-food Fast-Moving Consumer Goods.

Brands & Lifestyle India 2020 will also help overseas business houses to source India Business Franchise opportunities.

Invitation to nominate a business delegation from your country

FIEO is inviting 100+ overseas supermarkets, retail chains, importers, potential overseas licensees & business owners to attend Brands & Lifestyle India 2020 & meet their prospective Indian partners and we have pleasure in inviting 8-10 key business officials from your country to explore business with Indian brands and franchise owners.

You may see more details at <https://www.brands-lifestyle.com>

Opportunities on display

- **Food & Beverages** · **Health & Beauty**
- **Medical & Pharma** · **Jewellery & Lifestyle**
- **Organic & Vegan Products** · **Toys & Children Products**
- **Sports & Fitness** · **Stationery & Gifts**
- **Furnishings & Home Textiles** · **Fashion & Textiles**
- **E-Commerce Services** · **Education & Skills**
- **Entertainment** · **Food Services & QSR**

- **Leisure & travel** • **Professional Services**
- **Specialty Restaurants**

Hosted Buyer Entitlements

Upon selection, the organisers will provide you with:

- * Complimentary to-and-fro economy class air-ticket to New Delhi, India
- * Complimentary 2 nights stay with airport transfers
- * Pre-Planned 1-to-1 meetings with prospective Indian Partners
- * Complimentary Luncheon & networking dinners at venue

How to apply

Interested buyers could apply online here at <https://www.brands-lifestyle.com/buyers.php>

OR

They can fill the attached application and send the same with scanned copy of passport (front & back).

We look forward to receive the application form by **10 February 2020**

We shall be grateful if you could support FIEOs' initiative for India brand promotion in International markets by bringing a delegation.

We look forward to hearing from you.

Best Regards


Neena Agarwal

Project Director - Brands & Lifestyle India 2020

Mobile: +91 98119 09028

Email: hbi.bli@fio.org

Web: <https://www.brands-lifestyle.com>

 **INTERNATIONAL APPLICATION.pdf**
1842K

Organised by



FEDERATION OF INDIAN
EXPORT ORGANISATIONS



Under the aegis of



Department of Commerce
Ministry of Commerce & Industry
Government of India

OVERSEAS HOSTED DELEGATES APPLICATION FORM

Thank you for applying as an Overseas Hosted Delegate at Brands & Lifestyle India 2020. Please note that mere application does not guarantee your selection as a Hosted Buyer. Your application will be reviewed by FIEO and all approved delegates shall be informed accordingly.

You can also make online application at www.brands-lifestyle.com or mail a scanned copy to hb.bli@fieo.org.
Please attach scanned copy of your passport along with the application form.

LAST DATE OF RECEIPT - 1ST MARCH 2020

TELL US ABOUT YOUR COMPANY

Name of the Company / Organization: _____

Website: _____

Address 1: _____ Country: _____

Address 2: _____ City: _____
(ISD Code) (City Code) (Phone)

Phone Number: _____

Business Profile: _____

Product Interested to Source from India: _____

TURN OVER: 2017: _____
(USD Million)
2018: _____
2019: _____

TELL US ABOUT YOURSELF

Name of the Applicant (As in Passport): _____ Designation: _____

Mobile Number: _____ Email: _____
(ISD Code) (Phone)

Passport Number*: _____ Place of Issue: _____

Date of Expiry: ____ / ____ / ____ Do you already have a valid Indian Visa? Yes No

*Please attach scanned copy of passport

YOUR CORE BUSINESS ACTIVITIES AND REASON TO ATTEND BRANDS & LIFESTYLE INDIA 2020

BUSINESS FOCUS AREAS : PLEASE SELECT YOUR CATEGORY

PRODUCTS

- | | | |
|--|--|---|
| <input type="checkbox"/> Fashion Garments,
Textiles & Accessories | <input type="checkbox"/> Health, Beauty &
Pharmacy | <input type="checkbox"/> Stationery & Gifts |
| <input type="checkbox"/> Food & Beverages | <input type="checkbox"/> Jewellery & Lifestyle
Products | <input type="checkbox"/> Toys, Sports & Childrens
Products |
| <input type="checkbox"/> Furnishings & Home
Textiles | <input type="checkbox"/> Organic & Vegan Products | <input type="checkbox"/> Others (Please Specify):
_____ |

FRANCHISE LICENSING OPPORTUNITIES FOR

- | | | |
|---|--|--|
| <input type="checkbox"/> E-Commerce Services | <input type="checkbox"/> Food Services & QSR | <input type="checkbox"/> Spas and Speciality
Salons |
| <input type="checkbox"/> Education & Skills
Training | <input type="checkbox"/> Liesure & Travel | <input type="checkbox"/> Speciality Restaurants |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Professional &
Coaching Services | <input type="checkbox"/> Others (Please Specify):
_____ |

ANY COMMENTS YOU MAY WISH TO MAKE:

I hereby submit my application. I am aware that mere application does not guarantee my selection as an Overseas Hosted Delegate. My application will be reviewed by FIEO and I will be informed if I am selected as a Overseas Hosted Delegate.

(Signature)

(Date)

Please email to hb.bli@fieo.org